

Matthew **CAMPBELL**

matt.campbell@gmail.com *www.mattcampbell.ca*

Languages: Fluent in *English* and *French*

Bachelor of Arts, McGill University

September 2005 – April 2008

Montréal, Canada

Major in Political Sciences with concentration in Canadian government

Minor study in Economics and International Development Studies

Secondary focus on development in Sub-Saharan Africa

* Awarded Annette S. Hill Memorial Scholarship

* Awarded Millennium Excellence Bursary

University of Prince Edward Island

September 2004 - April 2005

Charlottetown, Canada

First Year of Undergraduate

* Named to Dean's list

* Awarded Inspiring Excellence Bursary

INTERNATIONAL DEVELOPMENT CIVIL SOCIETY

Landmine Action Program Officer / CIDA Intern

July 2008 – February 2009

Uganda Landmine Survivors Association & Mines Action Canada

Kampala, Uganda

Capacity-building

* Liaised with Office of the Prime Minister, UNDP and other mine actors on victim assistance

* Built local capacity, establishing new bank account and national office in Kampala

* Drafted plans for local disability internship program

* Launched organization's first web site with fundraising capability

* Held meetings with district-level disability organizations and IDPs in Gulu, Pader and Lira

* Designed professional quality logo, brochures, business cards, banners and T-Shirts

* Received country-briefing and extensive training from Mines Action Canada (Ottawa)

Advocacy on Cluster Munitions

* Organized international conference on Cluster Munitions with rep. from 42 African states

* Handled logistics for civil society actors incl. ICBL, Handicap International, CMC etc.

* Held concert to raise public awareness of regional conference and use of weapon in Africa

* Lobbied embassies to agree to sign the 2008 Convention on Cluster Munitions in Oslo

Youth Ambassador

May – August 2007

PEI Agriculture Awareness Committee

Charlottetown

Public engagement

* Researched field and developed strategies to teach and engage urban children about ag.

* Wrote press releases, helped shape committee agenda in promoting local agriculture

* Promoted committee at farming exhibitions throughout the province

* Co-organized workshop on changing farming techniques and growing trends for teachers

JOURNALISM & WRITING

News Editor

September 2006 - January 2007

The McGill Tribune, Student's Society of McGill University

Montréal

- * Planned News section by pitching, writing and assigning articles
- * Edited and fact-checked pieces written by contributors and editors
- * Sought and recruited new talent for news section
- * Participated in weekly editorial meetings

Shake Hands with the General

Interview with Romeo Dallaire

CITY: Homeless initiative fills stomachs, lifts spirits

Downtown park converted into five day festival for city's homeless

Universities cite problems with methodology

McGill to participate in Macleans issue but Concordia pulls out

Communications Officer

June – August 2008

McGill University

Montréal

- * Edited web content for Department of Student Affairs
- * Produced content for audio and video podcast on iTunes

Audio Engineer and Film Producer

February 2007

East Coast Music Awards

Halifax, Canada

- * Captured video and audio of performances along with complementary artist interviews
- * Edited interviews and performances for distribution on local radio and podcasting

POLITICS & ORGANIZING

Event Organizer

November 2007 – January 2008

McGill Debating Union

Montréal

- * Organized 59th annual Winter Carnival University Debating Tournament
- * Organized second largest High School debating tournament in North America
- * Accommodated 172 teams over two events, coordinating meals, venues and accommodation
- * Led the management team which brought tournament revenues to \$5600

Co-President

September 2007 – May, 2008

Liberal McGill

Montréal

- * Hosted Québec's first Liberal University conference with over 100 delegates and presenters
- * Liaised with national and provincial youth wings (YLC & JLQC)
- * Drafted agenda and directed biweekly meetings with campus executive
- * Hosted group socials with Montréal Liberals incl. Justin Trudeau, Marc Garneau and others.
- * Re-introduced field trips to Ottawa, touring parliament with party MPs incl. Dominic LeBlanc

Youth Campaign Organizer

June – December 2006

Michael Ignatieff Leadership campaign:

Québec & Atlantic Canada

- * Created national slogan 'iggynation' and youth political campaign
- * Designed campaign slogan, logo, t-shirts and web site
- * Participated in weekly conference calls and rapid response with members of youth campaign
- * Received recognition in the *Globe and Mail*, *CTV*, *Macleans*, *CBC* & *Radio-Canada*

COMPUTER SKILLS & WEB DESIGN

- * Windows and Mac OS platforms
- * Adobe products (Acrobat, Photoshop CS, InDesign CS, Illustrator CS)
- * Microsoft Office (Word, Excel, PowerPoint, Outlook Express)
- * Corel Suite (Wordperfect, Quattro Pro, Presentation)
- * Content Management Systems (Drupal, Wordpress, Custom)
- * Comprehensive knowledge of HTML, PHP and MYSQL
- * Previous work:
 - *www.uganda-survivors.org*
 - *www.peiagawareness.ca*
 - *www.mattcampbell.ca*
 - *www.liberalmcgill.ca*

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